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February 23, 2010

TO: Each Health Deputy

FROM: Jonathan E. Fielding, M.D., M.P.H. *[Signature]*
Director and Health Officer

SUBJECT: **RELEASE OF REQUEST FOR PROPOSALS FOR BLACK INFANT HEALTH PROGRAM SERVICES**

The Department of Public Health (DPH), Maternal, Child, and Adolescent Health Programs (MCAH) plans to release a countywide Request for Proposals (RFP) on Monday, March 8, 2010 to community-based organizations for the delivery of Black Infant Health (BIH) Program services.

The current five BIH agreements will end June 30, 2010 and will not be recommended for renewal (Attachment I). The California Department of Public Health (CDPH) has developed a new BIH model and it is anticipated that implementation of the new model will begin July 1, 2010. As a result, DPH is releasing an RFP to select qualified community-based agencies that can implement the State's new BIH model.

For the fiscal year (FY) 2009-10, DPH received \$1,750,000 for the provision of BIH services. This funding allocation includes the following sources: Title V (\$575,713), First 5 LA (\$816,058), and Title XIX federal matching funds (\$358,229). The First 5 LA funding ends June 30, 2010 and, the contract includes provisions that prevent a term extension or additional funding. The loss of the First 5 LA funding will eliminate DPH's ability to draw down the Title XIX federal matching dollars. Therefore, the funding to support future BIH services will be limited to Title V funds, which will allow DPH to fund only one or two agreements for the provision of BIH services countywide. In the upcoming months, DPH will work closely with the current BIH service providers to implement a transition plan for their BIH clients.

DPH will advertise the release of the RFP and send email announcements to appropriate community-based organizations in Los Angeles County. An electronic copy of the RFP will also be available for downloading on the County website at www.publichealth.lacounty.gov/mcah.

Attached is a BIH RFP timeline (Attachment II) and a sample mailing list (Attachment III). The mailing list is not exhaustive. Please notify me if your offices have a request that you notify us of organizations that you know may want to receive this notification.

Each Health Deputy
February 23, 2010
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If no objection concerning the plan noted above is heard from your offices, DPH will release RFP for BIH Program Services as planned on March 8, 2010.

If you have any questions or require additional information, please let me know or contact Cynthia A. Harding at (213) 637-6400.

JEF:iw

Attachments

c: Sheila Shima
 Rich Mason
 Richard Martinez
 Robert Ragland
 Cynthia A. Harding
 Maxanne Hatch

Attachment I**DEPARTMENT OF PUBLIC HEALTH
MATERNAL, CHILD, AND ADOLESCENT HEALTH PROGRAMS****BLACK INFANT HEALTH PROGRAM SERVICES IN LOS ANGELES COUNTY****SUBCONTRACT AGENCY LIST
FISCAL YEAR 2009-10**

Contract #	Contractor Name	Service Planning Area	FY 2009-10 Allocation
H700539	The Children's Collective, Inc.	6 – South 8 – South Bay	\$489,938
H700540	Great Beginnings For Black Babies, Inc.	4 – Central 6 – South 8 – South	\$508,212
H700341	Mission City Community Network, Inc.	2 – San Fernando Valley	\$244,750
H700339	Prototypes, Centers for Innovation in Health, Mental Health and Social Services	3 – San Gabriel Valley	\$228,200
H700340	Partners in Care Foundation	1 – Antelope Valley	\$278,900
	Total Contracted Allocation		\$1,750,000

**COUNTY OF LOS ANGELES – DEPARTMENT OF PUBLIC HEALTH
REQUEST FOR PROPOSALS (RFP)**

Attachment II

ACTION PLAN

Objective: To implement successful contracts with community agencies and qualified organizations to improve birth outcomes of African-American babies through Outreach and Education in strategically targeted Service Planning Areas (SPAS) and zip codes.

A. TimeLine: Implement Contracts by **July 1, 2010**

B: Accountability: Department of Public Health (DPH), Maternal, Child, and Adolescent Health Programs

Step	Action	Who's Responsible?	Who's Involved?	Target Date	Date Completed
1.	Develop list, include email addresses, for potential Proposers.	YRJ/AE	BIH/CHOI staff	2/18/10	
2.	Prepare advertisement for newspaper, LA County - Online, and DPH Website.	IW/YRJ	YRJ, IW, SB,	2/18/10	
3.	Identify and recruit review panels.	IW/YRJ	BIH/CHOI staff	3/01/10	
4.	County Counsel, C&G, Cindy H., and others, to provide final feedback on RFP.	IW	CH and C&G	3/03/10	
5.	Submit final RFP, Sample Agreement, SOW and Exhibits to County Counsel.	IW	IW/ C&G	3/05/10	
6.	Submit advertisement for RFP (release date March 8, 2010), advertise in newspapers and Public Health website). Ad to run 3/05-3/07/10.	IW	IW/REP/YRJ	3/05/10	
7.	Release RFP (Note: Proposals due 04/09/10)	IW	BIH/CHOI staff	03/08/10	
8.	Require "Intent to Apply" Form: Due 3/26/10	IW	BIH/CHOI staff	3/08/10	
9.	Conduct Proposer's Conference	IW	BIH/CHOI staff	3/19/10	
10.	Accept Proposals: Deadline: Friday, April 9, 2010 12:00 noon PST	IW/YRJ	BIH/AE	4/09/10	
11.	Review panels to evaluate and score proposals	IW/AE	BIH/CHOI staff	4/20/10	
12.	Submit memo to Health Deputies with funding recommendations.	IW	BIH/CHOI staff	4/21/10	
13.	Appeal due date	IW/YRJ	BIH/CHOI staff	5/05/10	
14.	Submit Board Package to Contracts and Grants – File for Board date of 6/08/10.	IW/YRJ	BIH staff	5/18/10	
15.	Contracts begin.	IW/YRJ	BIH staff	7/1/10	

Initial Legend: DPH: SB=Suzanne Bostwick, YRJ=Yolonda Rogers-Jones, IW=Irma Wilson, (AE= Alfredo Esquivel (clerical assistance), CH=Cindy Harding, Contracts and Grants: C&G, BIH/CHOI staff = SB, YRJ, IW, & AE

**COUNTY OF LOS ANGELES – DEPARTMENT OF PUBLIC HEALTH
MATERNAL, CHILD, AND ADOLESCENT HEALTH PROGRAMS**

BIH RFP AGENCY NOTIFICATION LIST

1.	AltaMed Health Services Corporation
2.	Atlantic Recovery Services
3.	Black Women for Wellness
4.	Catholic Charities of Los Angeles
5.	Central City Community Health Center, Inc.
6.	Citrus Valley Health Partners
7.	City of Angeles Comm. For Children
8.	City of Angels Medical Center
9.	City of Long Beach Dept. of Public Health
10.	Coalition for Community Health
11.	Coalition for Humane Immigrant Rights of LA (CHIRLA)
12.	Commission for Children, Youth and Family
13.	Community Clinic Association
14.	Community Family Resource Center
15.	Community Health Councils Inc.
16.	Compton Access Network
17.	Compton Central Health Clinic
18.	Compton Community College Development Foundation
19.	Compton Welfare Rights Organization Homeless Shelter
20.	Covenant House California
21.	Crenshaw/Dorsey Family Service Center
22.	Crystal Stairs, Inc.
23.	Diversity Inc.
24.	East Los Angeles Skills Center
25.	East Los Angeles Youth & Family Center
26.	Families in Good Health
27.	Franciscan Clinics, d.b.a. QueensCare Family Clinics
28.	Glendale Adventist Medical Center
29.	Great Beginnings for Black Babies
30.	Health Consumer Center (HCC)- Neighborhood Legal Services
31.	Healthy African American Families
32.	Helpline Youth Counseling Inc.
33.	King/Drew Medical Center
34.	L.A. Care Health Plan - Member Relations
35.	LAUSD
36.	Los Angeles Educational Partnership (LAEP)

**COUNTY OF LOS ANGELES – DEPARTMENT OF PUBLIC HEALTH
MATERNAL, CHILD, AND ADOLESCENT HEALTH PROGRAMS**

BIH RFP AGENCY NOTIFICATION LIST

37.	Los Angeles Homeless Services Authority
38.	Maternal & Child Health Access
39.	Mission City Community Network, Inc.
40.	MotherNet L.A./INMED
41.	Neighborhood Legal Services (NLS)
42.	New Economics for Women
43.	Northeast Valley Health Corp.
44.	P.A.T.H.
45.	Partners In Care Foundation-Antelope Valley BIH
46.	Pomona Resource Center
47.	Prototypes
48.	QueensCare Family Clinic - Boyle Heights
49.	South Central Family Health Center
50.	SPA 5 West Service Planning Area
51.	SPA 7 E. Service Planning Area
52.	St. John's Well Child and Family Center
53.	T.H.E. Clinic
54.	Tarzana Treatment Center
55.	The Children's Collective, Inc.
56.	The Los Angeles Free Clinic
57.	Venice Family Clinic
58.	Watts Health Foundation, Inc. WIC Program
59.	Watts Labor Community Action Committee (WLCAC)
60.	Westside Pregnancy Clinic
61.	White Memorial Medical Center - Building Healthy Communities
62.	Local Faith-Based Organizations